

Famous Dave's To Introduce New Line-Service Model in September

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The new restaurant prototype will provide a streamlined experience for customers while lowering operational costs for franchise owners

MINNETONKA, Minn., Feb. 26, 2021 (GLOBE NEWSWIRE) -- [Famous Dave's](#), the fast-growing barbecue franchise with 117 restaurants in markets across the country, is introducing a streamlined new restaurant prototype in September.

BBQ Holdings, Famous Dave's parent franchisor, has struck an agreement with DTSG, one of its legacy franchisee groups, to open Famous Dave's Quick-Que', its first line-service model restaurant in Coon Rapids, Minnesota.

In 2020, BBQ Holdings purchased Real Urban BBQ, a cafeteria-style barbecue restaurant concept that inspired Famous Dave's new line-service model. The new model will provide the same fan-favorite BBQ fare Famous Dave's built its name on but faster and more efficiently, providing a quicker, smoother experience for customers and lower overhead for franchisees.

"Quick-Que' is a major leap forward for us as a brand," said Jeff Crivello, BBQ Holding's CEO. "Not only will the line-service prototype provide a more convenient experience for customers without compromising the quality of the food, it will also create a more affordable and potentially much more profitable model for franchisees."

DTSG, a franchisee group helmed by Minnesota-based Julie Wright Card and John Glockner, already owns and operates three Famous Dave's locations in Fargo, ND; Sioux City, IA; and Sioux Falls, SD. Crivello says Card, Glockner and DTSG are well equipped to introduce the new prototype to customers.

"Julie and John are fantastic leaders, and DTSG is one of our strongest franchise partners, so we are thrilled to have them launch the new model," he said.

Famous Dave's Quick-Que' is only the beginning of the brand's plans to upgrade its restaurant for a new era of foodservice. Next, the franchise plans to add a drive-thru to its line-service model, creating even more convenience for customers and a new revenue stream for franchisees.

"We are constantly thinking of new ways to provide better experiences for customers and more successful businesses for our franchise owners," said Crivello. "We learned so much from our acquisition of Real Urban BBQ, and we're excited to put everything we've learned to use in this new restaurant model."

ABOUT FAMOUS DAVE'S:

As of February 24, 2021, BBQ Holdings had four brands with 143 overall locations in 30 states and three countries, including 47 company-owned and 96 franchise-operated restaurants. BBQ Holdings, Inc. (NASDAQ: BBQ) BBQ Holdings is a national restaurant company engaged in the ownership and operation of casual and fast dining restaurants. As of November 10, 2020, BBQ Holdings had four brands with 146 overall locations in 31 states and three countries, including 48 company-owned and 98 franchise-operated restaurants. While BBQ Holdings continues to diversify its ownership in the restaurant community, it was founded with the principle of combining the "art and science" of barbecue to serve up the very best of the best to barbecue lovers everywhere. BBQ Holdings, through partnerships, has extended Travis Clark's award-winning line of barbecue sauces, rubs and seasonings into the retail market. Along with a wide variety of BBQ favorites served at their BBQ restaurants, BBQ Holdings newest addition, Granite City Food and Brewery, offers award winning craft beer and a made-from-scratch, chef driven menu featuring contemporary American cuisine.

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Source: BBQ Holdings, Inc.