



Famous Dave's Expands Test of Beyond Meat® Menu Items From 4 Stores to 13

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The BBQ Restaurant Chain Will Test Four Beyond Meat® Options Starting September 12 in 13 Locations Across Minnesota and Colorado

MINNETONKA, Minn., Sept. 12, 2019 /PRNewswire/ -- Famous Dave's, America's Favorite BBQ, is testing Beyond Meat® products at 13 out of over 130 locations across the U.S. in an effort to continue offering high-quality protein items to their guests and fans.

After solidifying a partnership with Beyond Meat® earlier this year, Famous Dave's has become the first major BBQ restaurant chain to test meatless options. These plant-based protein options will include:

- BBQ Street Tacos featuring BBQ seasoned Beyond Meat® stuffed into three warm corn tortillas, topped with lettuce, tomatoes, red onions and Fritos®
- Fritos® BBQ Nachos featuring Fritos® Corn Chips, topped with seasoned Beyond Meat®, BBQ beans, crisp lettuce, chopped tomatoes, red onions, jalapeños and finished off with Famous Dave's Famous Texas Pit®
- BBQ Bowl featuring BBQ seasoned Beyond Meat® loaded with crisp lettuce, cilantro lime rice, hearty chili beans, roasted sweet corn, jalapeños, chopped tomatoes and red onions
- Tropical Burger featuring a Beyond Burger® stacked with sweet grilled pineapple and topped with Famous Dave's Famous Texas Pit® sauce and Signature Spicy Hell-Fire Pickles

The menu additions are a natural progression for Famous Dave's as the brand continues to serve up its traditional award-winning proteins, all of which are smoked in-house every day over hickory wood.

"We have always been proud to provide our customers a variety of quality menu options and look forward to what these new additions bring to the table," said Jeffery Crivello, CEO of Famous Dave's. "We're committed to offering our guests the power of choice when it comes to plant-based protein items, which is why we have carefully crafted these four delicious options that are sure to please our beloved customers and encourage new guests to join us at our locations."

Testing will take place at the following Famous Dave's locations:

- 2131 Snelling Avenue, Roseville, MN 55113
- 11308 Highway 55, Plymouth, MN 55441
- 1930 West 7th Street, St. Paul, MN 55116
- 43 19th Street SW Forest Lake, MN 55025
- 7593 147th Street, Apple Valley, MN 55124
- 1940 Donegal Drive, Woodbury, MN 55125
- 14601 Highway 7, Minnetonka, MN 55345
- 7825 Vinewood Lane, Maple Grove, MN 55369
- 3211 Northdale Boulevard, Coon Rapids, MN 55448
- 15725 E. Briarwood Circle, Aurora, CO 80016
- 8330 Razorback Road, Colorado Springs, CO 80920
- 7557 East 36th Avenue, Denver, CO 80238
- 16539 North Washington Street, Thornton, CO 80020

ABOUT FAMOUS DAVES:

Famous Dave's of America, Inc. (NASDAQ: DAVE) was founded by 'Famous Dave' Anderson, whose passion for BBQ led him on a 25-year cross-country trek to find the best regional BBQ recipes in the country before opening the first Famous Dave's in Hayward, Wisconsin. As of August 12, 2019, Famous Dave's has 134 locations in 33 states and three countries including 33 company-owned and 101 franchise-operated restaurants. Famous Dave's is known for its on-premise real pit smokers, scratch-recipe cooking, and 700 national and regional awards for everything from best ribs to best Bar-B-Que sauce to best cookbook. Famous Dave's offers a wide variety of BBQ favorites including signature award-winning St. Louis-Style Ribs, Texas Beef Brisket, Georgia Chopped Pork, and Country-Roasted Chicken. Each seasoning blend was personally developed by Dave himself, after years of research and development to bring flavorful and authentic BBQ to his guests. Scratch-recipes round out the menu with delicious items that include Famous Dave's award-winning Corn Bread Muffins and Dave's Famous Bread Pudding.

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